

YOUR NEW BUSINESS

# Simply natural and delicious<sup>\*</sup> ice cream

*Bike  
café*  
Ice Cream



**Bike Café Ice Cream Franchise**

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# Open a mobile \*ice-cream shop with Bike Café

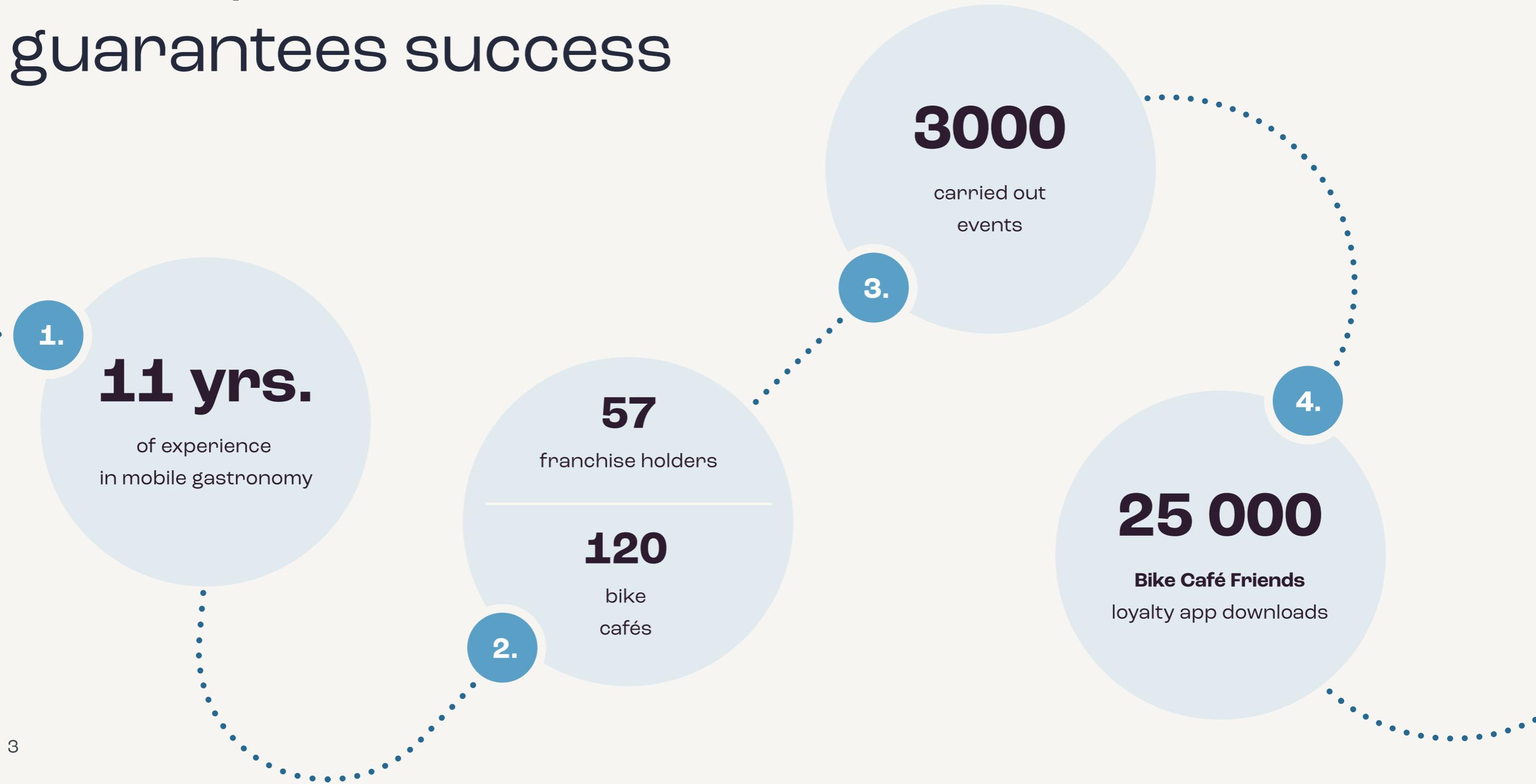


Electric towing bike

+

Ice-cream shop

# Our experience<sup>\*</sup> guarantees success





A BUSINESS AS SIMPLE AS RIDING A BIKE



# Why is Bike Café franchise a proven business idea?



## Unique business model

One towing bicycle delivers multiple ice cream shops, which reduces the investment cost!



## Excellent quality ice cream

Crafted from high-quality ingredients, without artificial additives or colorings.



## Coffee and ice cream

The possibility of connecting to the mobile café within the Bike Café and Bike Café Ice Cream franchise.



## Support at every stage

We provide franchise training that covers all essential aspects.



## Secure logistics facilities

We help in addressing challenges, on the franchisee portal you will have access to a knowledge base and essential materials.



## Experienced service

with extensive knowledge and expertise in the provided services and technical support.

## WHAT MAKES BIKE CAFÉ ICE CREAM SPECIAL



### **110 flavours to choose from**

Including traditional, sorbets, vegan, and ice cream for diabetics



### **Fresh ingredients**

Artisanal ice cream is made from the highest quality ingredients



### **Produced using artisanal methods**

The ice cream is made in small batches, so it is fresh and full of flavour

## Quality assurance and safety



### **Safe transport**

Ice cream is delivered by refrigerated trucks directly from the production plant to the customer



### **Convenient ordering system**

Order as you like and when you like using our proprietary ice cream ordering system

DID YOU KNOW...

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# Growth\* in ice cream consumption

According to EuroGlaces (**European Ice Cream Association**), the average consumption of ice cream across Europe is **6.20 liters per/capita per year**.\*

**Europe Ice Cream Market** was valued at **USD 15.92 billion in 2022**. The Europe Ice Cream Market size is estimated to grow at a CAGR of 4.8% over the forecast period. (2023-2029) \*\*

\*Source: <https://www.nenub.com/europe-ice-cream-market-p.php>

\*\* Source: <https://www.stellarmp.com/report/Europe-Ice-Cream-Market/1224>

# Ice-cream shop

- Ice cream preserver 6 + 4 trays
- Loading space of **50 kg** of ice cream (about 830 portions of 60 g)
- **4000W** inverter
- **2 x 100 Ah** battery
- Ice cream trays **included in the set**
- **12 months** warranty

**12 hours**

of operation without  
being plugged in



## EQUIPMENT DIMENSIONS AND FUNCTIONS

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- Customer-side view of the ice cream shop



# Electric towing bike

- Durable and comfortable aluminum alloy frame
- Mullet wheel arrangement
- Bafang drive
- **Schwalbe tires** for electric bicycles
- LED automatic lighting
- **36V 20 Ah** battery
- Weight — **29 kg**
- **12 months** warranty



Height: **125 cm**

Length: **180 cm**

# Investment costs

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Electric towing Bike

2.700 €<sup>net</sup>

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Ice cream shop

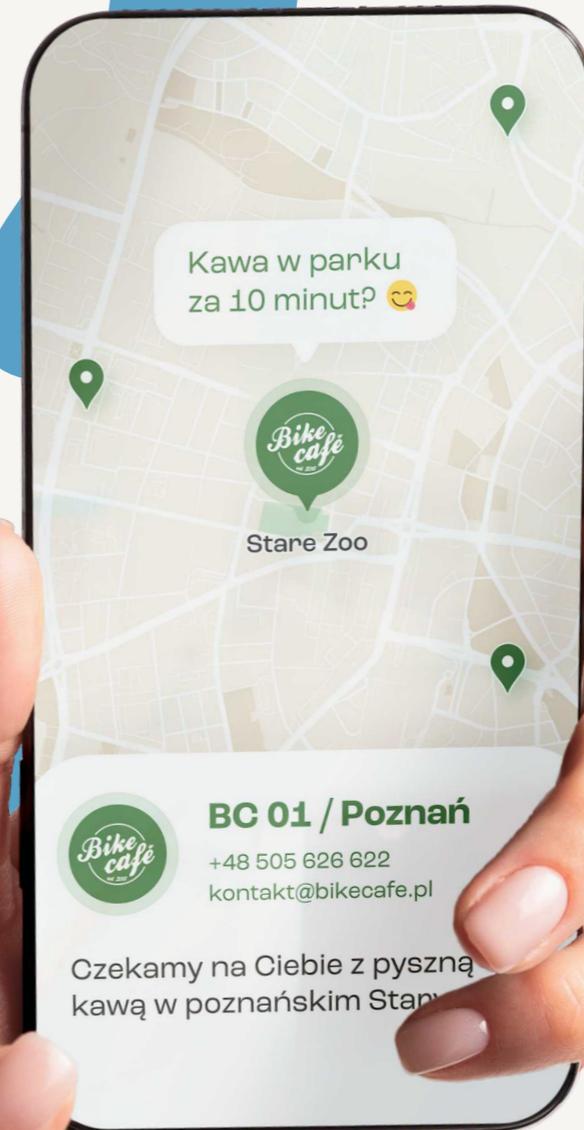
10.900 €<sup>net</sup>



# Stay <sup>\*</sup>in touch with your customers

The **Bike Café Friends** application helps build and maintain customer relationships. Using location features, **it displays all the Bike Café franchise network points.**

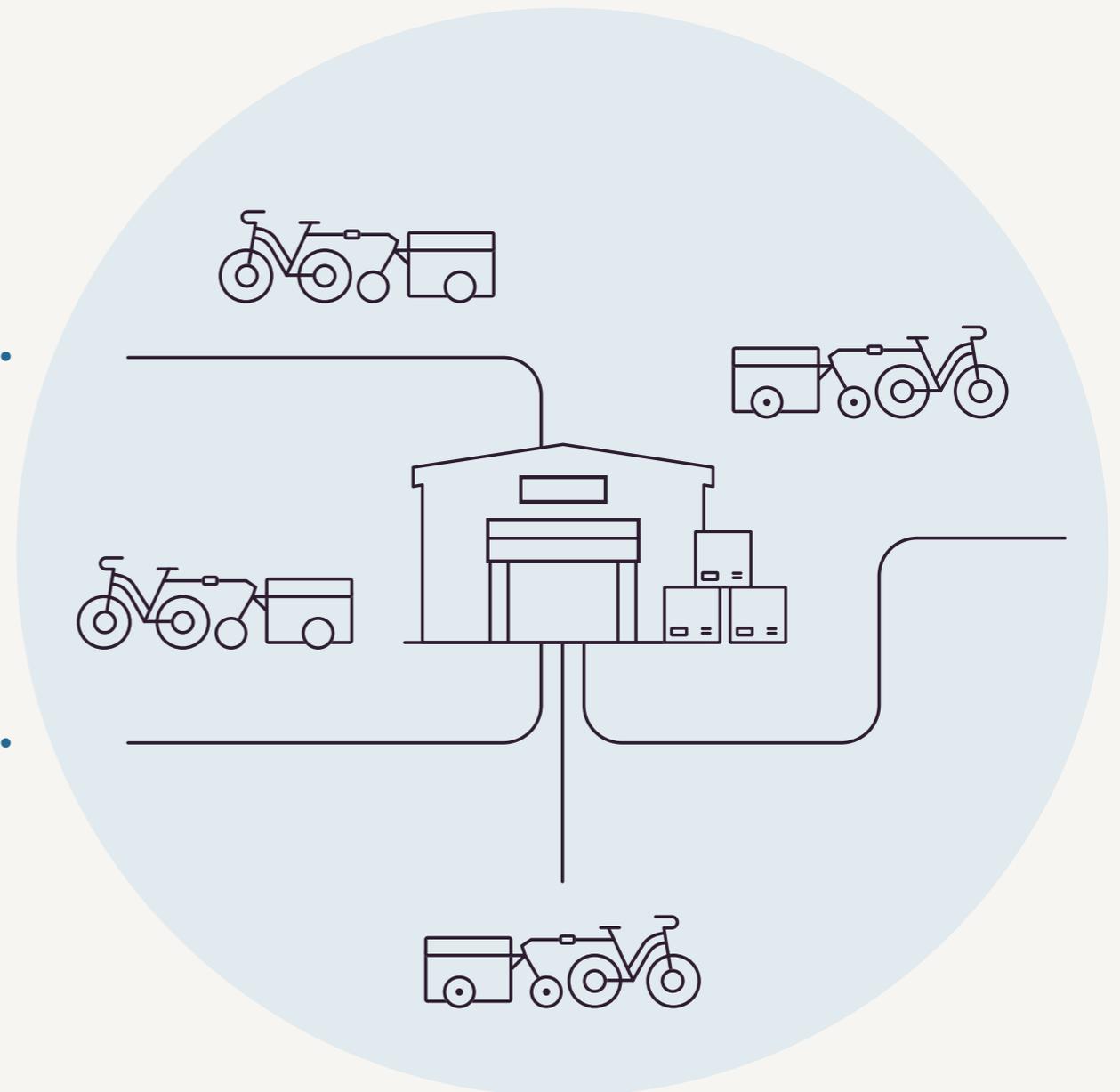
It also serves as a marketing tool for sending notifications about new promotions or contests, which is **a great way to engage customers and promote the brand.**



# Scaling your business has never been easier



You can have one towing bicycle and several ice cream shops to distribute them **from one hub to multiple locations.**





WHAT ABOUT THE OFF-SEASON?

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# Recipe for success

Coffee + Ice cream

Combine ice cream and coffee into one business. This way, you'll reach a wider audience and achieve higher profits! The key to success is offering coffee and ice cream **SIMULTANEOUSLY**. Bike café perfectly complements what the mobile ice-cream shop can offer.

**-15%\***

## A discount for a good start

We are offering a **discount of -15%\*** when purchasing a mobile ice-cream shop and a bike café at the same time.

\*applies to the standard price of the ice-cream shop

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# Individual mentor and full support

Do you want to know more? Our  
advisor will prepare a comprehensive  
plan tailored to you!

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