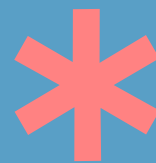


YOUR NEW BUSINESS

Simply natural and delicious^{*} ice cream

*Bike
café*
Ice Cream



Bike Café Ice Cream Franchise

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Open a mobile *ice-cream shop with Bike Café

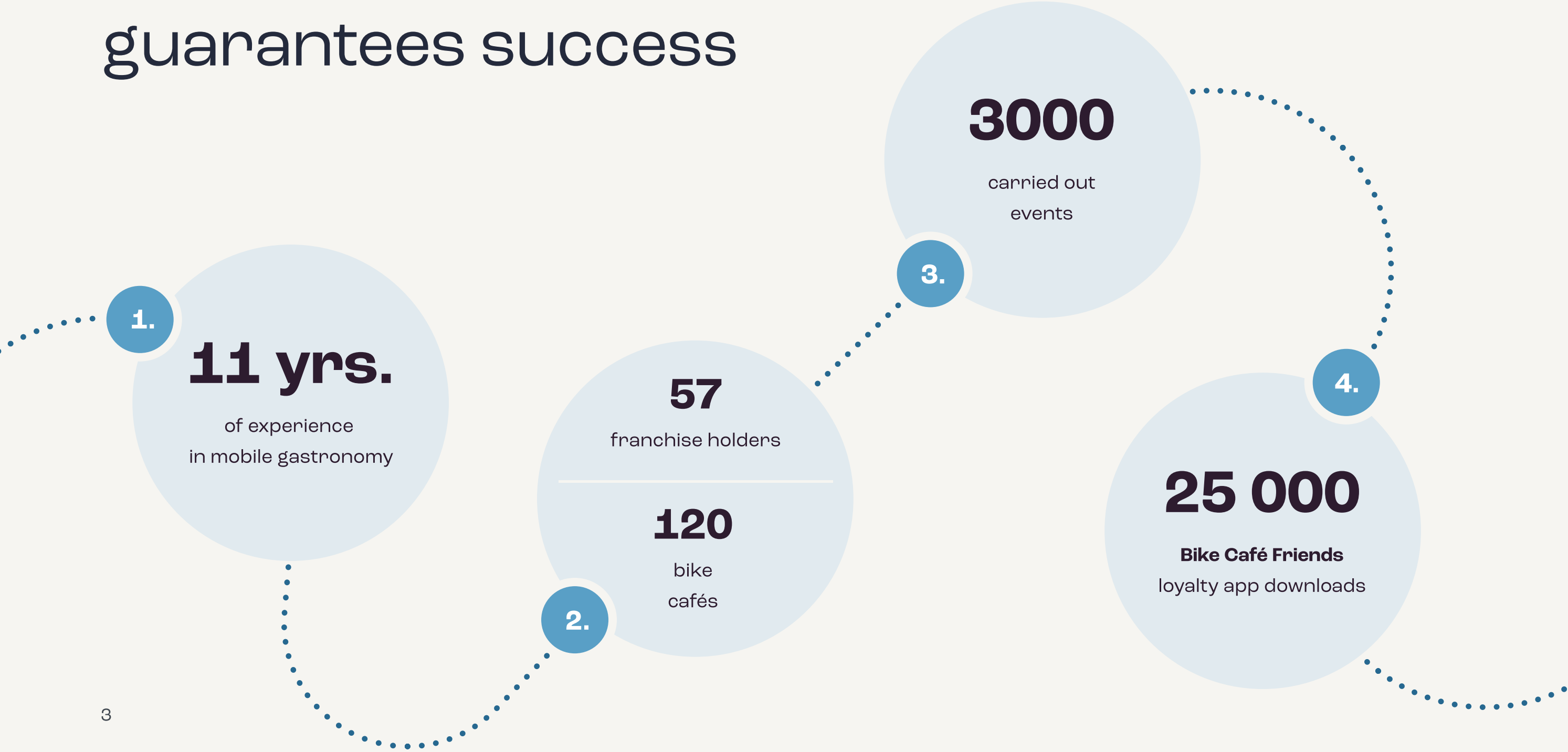


Electric towing bike

+

Ice-cream shop

Our experience^{*} guarantees success





A BUSINESS AS SIMPLE AS RIDING A BIKE



Why is Bike Café franchise a proven business idea?



Unique business model

One towing bicycle delivers multiple ice cream shops, which reduces the investment cost!



Excellent quality ice cream

Crafted from high-quality ingredients, without artificial additives or colorings.



Coffee and ice cream

The possibility of connecting to the mobile café within the Bike Café and Bike Café Ice Cream franchise.



Support at every stage

We provide franchise training that covers all essential aspects.



Secure logistics facilities

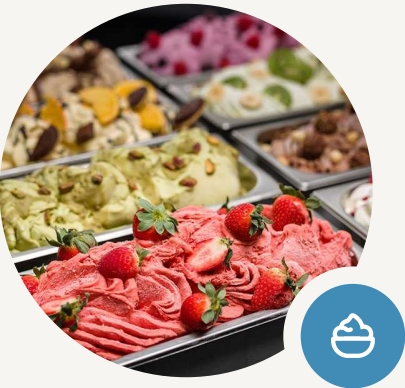
We help in addressing challenges, on the franchisee portal you will have access to a knowledge base and essential materials.



Experienced service

with extensive knowledge and expertise in the provided services and technical support.

WHAT MAKES BIKE CAFÉ ICE CREAM SPECIAL



110 flavours to choose from

Including traditional, sorbets, vegan, and ice cream for diabetics



Fresh ingredients

Artisanal ice cream is made from the highest quality ingredients



Produced using artisanal methods

The ice cream is made in small batches, so it is fresh and full of flavour



Quality assurance and safety



Safe transport

Ice cream is delivered by refrigerated trucks directly from the production plant to the customer



Convenient ordering system

Order as you like and when you like using our proprietary ice cream ordering system

DID YOU KNOW....

*Bike
café*
Ice Cream

Growth* in ice cream consumption



According to EuroGlaces (**European Ice Cream Association**), the average consumption of ice cream across Europe is **6.20 liters per/capita per year**.*

Europe Ice Cream Market was valued at **USD 15.92 billion in 2022**. The Europe Ice Cream Market size is estimated to grow at a CAGR of 4.8% over the forecast period. (2023-2029) **

*Source: <https://www.renub.com/europe-ice-cream-market-p.php>

** Source: <https://www.stellarmr.com/report/Europe-Ice-Cream-Market/1224>

Ice-cream shop

- Ice cream preserver 6 + 4 trays
- Loading space of **50 kg** of ice cream
(about 830 portions of 60 g)
- **4000W** inverter
- **2 x 100 Ah** battery
- Ice cream trays **included in the set**
- **12 months** warranty

12 hours

of operation without
being plugged in



EQUIPMENT DIMENSIONS AND FUNCTIONS



- Customer-side view of the ice cream shop



Electric towing bike

- Durable and comfortable aluminum alloy frame
- Mullet wheel arrangement
- Bafang drive
- **Schwalbe tires** for electric bicycles
- LED automatic lighting
- **36V 20 Ah** battery
- Weight — **29 kg**
- **12 months** warranty



Height: **125 cm**

Length: **180 cm**

Investment costs

Electric towing Bike

2.700 €^{net}

Ice cream shop

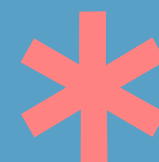
10.900 €^{net}



Stay ^{*}in touch with your customers

The **Bike Café Friends** application helps build and maintain customer relationships. Using location features, **it displays all the Bike Café franchise network points.**

It also serves as a marketing tool for sending notifications about new promotions or contests, which is **a great way to engage customers and promote the brand.**

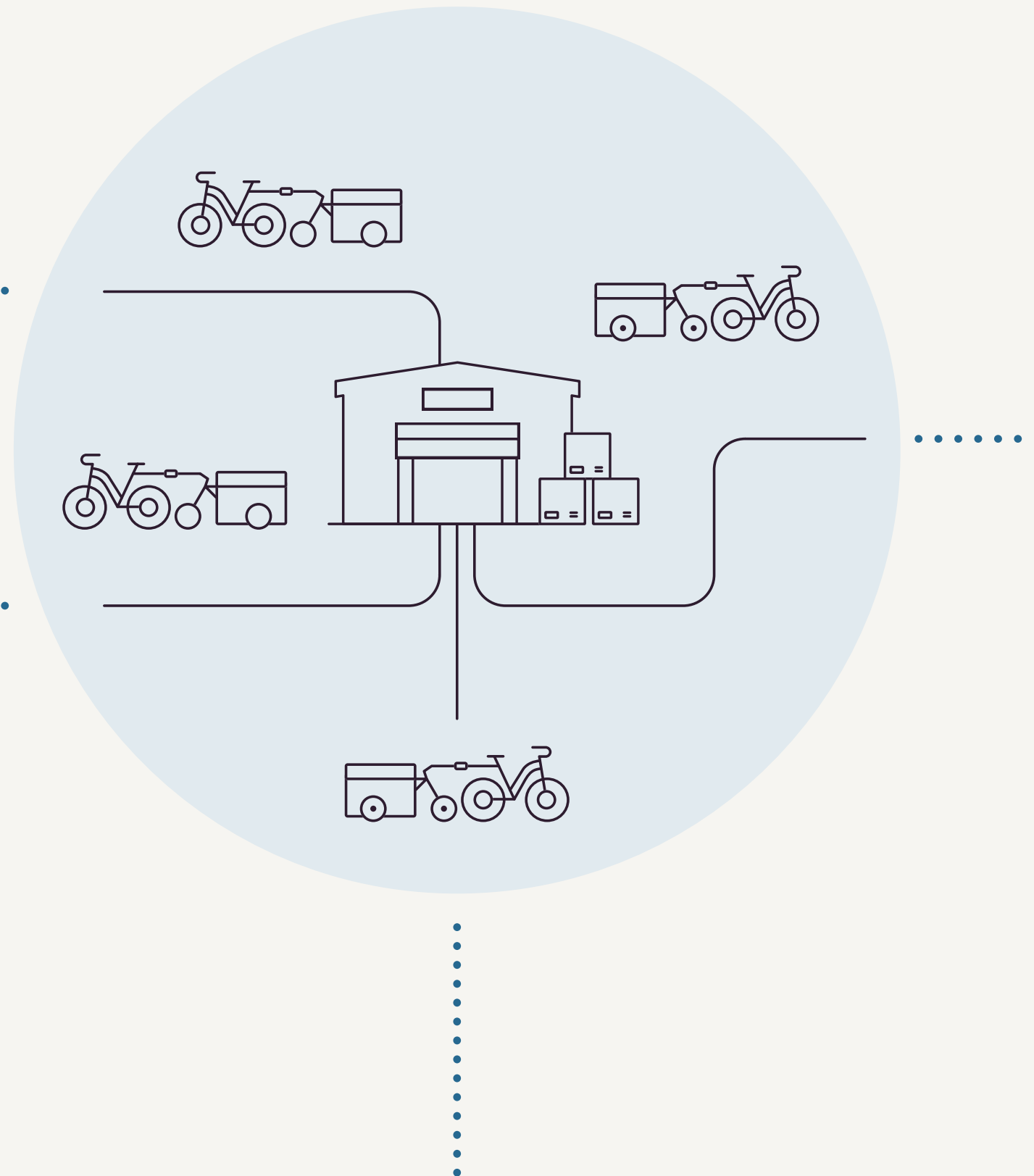


Scaling your business has never been easier



You can have one towing bicycle and several ice cream shops to distribute them **from one hub to multiple locations.**

*Bike
café*
Ice Cream





WHAT ABOUT THE OFF-SEASON?

*Bike
café*
Ice Cream

* Recipe for success

Coffee + Ice cream

Combine ice cream and coffee into one business. This way, you'll reach a wider audience and achieve higher profits! The key to success is offering coffee and ice cream **SIMULTANEOUSLY**. Bike café perfectly complements what the mobile ice-cream shop can offer.



A discount for a good start

We are offering a **discount of -15%*** when purchasing a mobile ice-cream shop and a bike café at the same time.

*applies to the standard price of the ice-cream shop

*Bike
café*

Ice Cream

Individual mentor and full support

Do you want to know more? Our
advisor will prepare a comprehensive
plan tailored to you!

+48 503 752 985

franchising@bikecafe.pl

